



## DIVERSE TEAMS OUTPERFORM

MassVentures finds, funds and fosters early-stage deep tech that fuels economic growth across the Commonwealth.

### START PROGRAM

MassVentures' SBIR Targeted Technologies (START) program provides non-dilutive grant funding to Massachusetts-based companies which have won a Phase II Small Business Innovation Research (SBIR) or Small Business Technology Transfer (STTR) award.

“ The START program is critical for SBIR-funded companies that need this type of support to move from a research-driven company to commercialization.

Reshma Shetty, Cofounder  
Ginkgo Bioworks

### FILLING AN IMPORTANT GAP

START grants help companies pay for commercialization activities which are not allowed in federal grant budgets, including:

- Patent expenses with approved firms;
- Prototyping or product development;
- Business plan creation;
- Market research with approved firms;
- Sales and marketing at trade shows.

All expenses must be pre-approved by MassVentures.

### HOW IT WORKS

In 2025, the program will award:

- 16 Stage I grants of \$100,000 each;
- 7 Stage II grants of \$200,000 each to the most promising Stage I winners from the previous year;
- 3 Stage III grants of up to \$500,000 each to the most successful Stage II companies from the previous year.

### ELIGIBILITY

Massachusetts companies that have received a Phase II SBIR or STTR award within the past 5 years are eligible to apply.

**\$37M**

Granted

**125**

Companies awarded

**3200+**

Jobs

**\$5.1B**

Private Capital Raised  
149:1 Leverage

For more information, visit [www.mass-ventures.com](http://www.mass-ventures.com) or contact Stacy Swider at [sswider@mass-ventures.com](mailto:sswider@mass-ventures.com)